

Kim Golombisky

Curriculum Vitae

Department of Women's & Gender Studies CMC342
 University of South Florida
 4202 E. Fowler Ave., Tampa, FL 33620
 kgolombi@usf.edu

Education

PhD 2001: University of South Florida, Tampa, Department of Communication
MA 1995: University of South Florida, Tampa, School of Mass Communications
BA 1982: University of North Carolina, Chapel Hill, School of Journalism

Professional Development

Pedagogy 2016: "Flipping the Classroom," USF ATLE Summer Teaching Symposium
DIEO 2016: "Responsible Employee Training," USF Title IX
DIEO 2015: "Campus Security Authority (CSA) and Responsible Employee (RE) Combined Training," USF Title IX
HR 2013: "Managing Emotions Under Pressure," CareerTrack/Park University Enterprises
Pedagogy 2012: "TO 101: How to Teach Online," Canvas Platform, USF University College
Diversity 2010: "Safe Zone Ally," certificate LGBT+, USF Multicultural Affairs
Journalism 2010: "New Curriculum for a New Journalism," The Poynter Institute, St. Petersburg
Pedagogy 1993-2010: Center for 21st Century Teaching Excellence, University of South Florida
Diversity 2003: "Diversity in the Curriculum," fellowship, The Poynter Institute, St. Petersburg
PR 1991: Certificate, School of Extended Studies, University of South Florida, Tampa
Media 1987: The Media School (Atlanta), Marketing & Media Education, New York

Teaching Experience

University of South Florida

Associate associate professor & graduate director, 2011-present: Department of Women's & Gender Studies
 associate professor, 2007-11: School of Mass Communications
Assistant assistant professor, 2003-07: School of Mass Communications
Affiliate affiliate/consulting faculty member, 2004-11: Department of Women's & Gender Studies
Visiting visiting assistant professor, 2002-2003: School of Mass Communications
Visiting visiting instructor, 2001-2002: School of Mass Communications
TA teaching assistant, 1993-2000: School of Mass Communications and Department of Communication
RA research assistant, 1997-98: Department of Communication

Courses Taught

Graduate Feminist Media Studies
 Feminist Research Methods
 Feminist Scholarship & Pedagogy
 Health Message Design (cross listed Mass Com, Communication, & Public Health)
 Introduction to Mass Communications Graduate Studies
 Introduction to Public Relations Theory & Research
 Media & Culture
 Professional Gender Studies Writing
 Qualitative Research Methods
 Visual Media Communication
 Women & Mass Media (cross listed Mass Com & Women's Studies)

Undergraduate

Women's & Gender Studies Issues in Feminism
 Feminist Media Studies
 Senior Capstone

Media Writing for Mass Media (course coordinator 2005-2011)
 Mass Communication & Society
 Media Ethics

PR Public Relations Design
 Public Relations Writing

Advertising Introduction to Advertising
 Advertising Copywriting
 Advertising Creative I
 Advertising Design
 Advertising Campaigns

Journalism Magazine & Newspaper Design

Comm Communication for Business & Professions
 Family Communication
 Women & Communication

CAS Honors Sex in Advertising

Professional Experience

Agency 1989-93: Chenoweth & Faulkner Advertising (defunct), Tampa, FL: account manager

Agency 1986-89: McKneely Communications (defunct), Durham, NC:
 vice president account services
 media director
 production manager

Agency 1985-86: Jennings Carrouth Design (defunct), Chapel Hill, NC: account executive

Newspaper 1984-85: *The Chapel Hill Newspaper*, Chapel Hill, NC: advertising representative

Newspaper 1982-84: *The Cary News*, Cary, NC: advertising representative

Newspaper 1982: *The News and Observer*, Raleigh, NC: circulation sales

Contracts & Consulting

Consultant	July 2010: Communication Research Enterprises, St. Petersburg: Contract project evaluating university syllabi for coverage of diversity issues.
Visiting Faculty	May 2004-09: The Poynter Institute for Media Studies, St. Petersburg: “Diversity Across the Curriculum” seminar: trained mass communications professors
Trainer/ Consultant	2007: Publix Super Markets Inc., Lakeland, FL: trained marketing specialists in technical/research report writing
Writing Coach	2003: USF Health Public Affairs: coached content and style for <i>USF Health</i> development serial
Trainer / Consultant	2002: Walt Disney World Resorts, Orlando: trained communication specialists in strategic writing
Instructor	2001: ASNE High School Journalism Institute, USF, Tampa: taught high school teachers visual communication
Contractor	1995: Progressive Insurance Corporation, Tampa: assisted with corporate communication

Grants

2015	USF Humanities Institute Summer Grant, \$5000, Book Development Project.
2011	USF Graduate School Recruitment Funds, \$1250.
2010	Innovative Teaching Grant, USF Center for 21 st Century Teaching Excellence, \$2500 summer stipend to transform MMC 2100 Writing for Mass Media into a multimedia storytelling course.

Publications

Books

contracted	Hagen, R., & Golombisky K. (forthcoming). <i>Show What You Mean: Visual Literacy</i> . New York: CRC/Focal Press, Taylor and Francis Group.
contracted	Golombisky, K., & Kreshel, P. (Eds.) (forthcoming 2018). <i>Feminist perspectives on advertising: What's the big idea?</i> Lanham, MD: Lexington/Rowman & Littlefield.
2017	Golombisky, K., & Kreshel, P. (Eds.) (2017). <i>Feminists, feminisms, and advertising: Some restrictions apply</i> . Lanham, MD: Lexington/Rowman & Littlefield.
	Hagen, R., & Golombisky K. (2017, 3 rd ed.). <i>White space is not your enemy: A beginner's guide to communicating visually through graphic, web & multimedia design</i> . New York: CRC/Focal Press, Taylor and Francis Group.
	2017, 2014: Chinese editions
	2014: Russian edition
	2013: 2 nd English edition
	2012: Portuguese edition
	2011: German edition
	2010: 1 st English edition

Book Chapters

- 2018** Stamps, J. F., & Golombisky K. (forthcoming 2018). Woman as product stand-in: Branding straight metrosexuality in men's magazine fashion advertising. In K. Golombisky & P. Kreshel (Eds.), *Feminist perspectives on advertising: What's the big idea?* Lanham, MD: Lexington/Rowman & Littlefield.
- Golombisky, K. (2018). Chapter 9: Feminist methodology. In L. Z. Leslie, *Communication research methods in postmodern culture, 2nd ed.* New York: Routledge.
- Golombisky, K., & Leslie, L. Z. (2018). Chapter 9: Historical Research: Part 1—Oral History. In L. Z. Leslie, *Communication research methods in postmodern culture, 2nd ed.* New York: Routledge.
- 2017** Golombisky, K. (2017). Chapter 15: Closing arguments: A feminist education for advertising students. Feminist thought for advancing women in the academy. In K. Golombisky & P. Kreshel (Eds.), *Feminists, feminisms, and advertising: Some restrictions apply* (pp. 337-358). Lanham, MD: Lexington/Rowman & Littlefield.
- 2012** Golombisky, K. Feminist thought for advancing women in the academy. In M. Meyers (Ed.), *Women in higher education: The struggle for equity* (pp. 19-38). NY: Hampton Press.
- 2010** Golombisky, K. (2010). Chapter 10: Feminist methodology. In L. Z. Leslie, *Communication research methods in postmodern culture* (pp. 167-189). Boston: Allyn & Bacon.
- Golombisky, K. (2010). Chapter 8: Oral history methods. In L. Z. Leslie, *Communication research methods in postmodern culture* (pp. 111-134). Boston: Allyn & Bacon.
- 2006** Golombisky, K. (2006). "Hey, I'm the coach's wife, not the team mom": The rhetoric of Little League mothers' role performances. In L.K. Fuller (Ed.), *Sport, rhetoric, and gender* (pp. 221-231). New York: Palgrave/Macmillan.
- 2003** Golombisky, K. (2003). Research and writing for advertising copywriting. In R. Wilber & R. Miller, *Student workbook for modern media writing* (pp. 97-102). Stamford, CT: Thomson/Wadsworth.

Encyclopedia Entry

- 2012** Golombisky, K. (2012). Feminism. In M. Kosut (Ed.), *Encyclopedia of gender in media* (pp. 90-96). Thousand Oaks, CA: Sage.

Journal Articles

- forthcoming** Shah, R., & Golombisky, K. Negotiating the third space in Chitral, Pakistan: Using education to advocate women's rights. *Journal of Research on Women and Gender*.
- 2016** Golombisky, K. (2016). Integrating public speaking into the advertising curriculum. In the 20th Anniversary Issue, "From the *JAE* archives: Reprints of classic articles from the past 20 Years," one of four articles selected by past editors: *Journal of Advertising Education*, 20(1-2), 122-143.
- 2015** Golombisky, K. (2015). Renewing the commitments of feminist public relations theory from velvet ghetto to social justice. *Journal of Public Relations Research*, 27(5), 389-415.

- 2013** Stamps, J. F., & Golombisky K. (2013, March). Woman as product stand-in: Branding straight metrosexuality in men's magazine fashion advertising. *Journal of Research on Women and Gender*, 6(1). Lead article. Available: http://www.academia.edu/3377149/Woman_as_Product_Stand-in_Branding_Straight_Metrosexuality_in_Mens_Magazine_Fashion_Advertising
- 2010** McKenna Boosalis, E., & Golombisky, K. (2010, March). Women's interpretations of music videos featuring women artists. *Journal of Research on Women & Gender*, 1(1). Lead article. Available: <https://digital.library.txstate.edu/handle/10877/4428>
- 2006** Golombisky, K. (2006, fall). Gendering the interview: Feminist reflections on gender as performance in research. *Women's Studies in Communication*, 29(2), 167-192.
- Golombisky, K. (2006, spring/fall). Reforming rhetoric: Gender equity, the American Association of University Women, and the new white. *Iowa Journal of Communication special issue: "Feminist Theories and Practices in Communication,"* 38(2), 101-126.
- 2005** Golombisky, K., & Holtzhausen, D. (2005). "Pioneering women" and "founding mothers": Projecting feminism onto the past. *Women & Language*, 28(2/3), 12-22.
- Golombisky, K. (2005). The First Amendment campaign: How to get students to think more deeply about free speech. *The Community College Journalist*, 32(2-3), 18-19.
- 2004** Bell, E., & Golombisky, K. (2004, fall). Voices and silences in our classrooms: Strategies for mapping trails among sex/gender, race, and class. *Women's Studies in Communication*, 27(3), 294-329.
- Golombisky, K. (2004, spring/summer). The media diversity PSA poster campaign. *The Community College Journalist*, 21-31(4, 1), 16-17.
- 2003** Golombisky, K. (2003, fall). Locating diversity within advertising excellence. *Journal of Advertising Education*, 7(2), 20-23.
- 2002** Golombisky, K. (2002). Gender equity and mass communication's female student majority. *Journalism & Mass Communication Educator*, 56(4), 53-66.
- Bell, E. & Golombisky, K. (2002, spring). Languaging the spectrum of sex, gender, and sexuality. *Transformations: The Journal of Inclusive Scholarship and Pedagogy*, 13(1), 99-103.
- 2001** Golombisky, K. (2001). Integrating public speaking into the advertising curriculum. *Journal of Advertising Education*, 5(2), 30-42.
- Golombisky, K. (2001, Winter). Mothers, daughters, and female identity therapy in *How to Make an American Quilt*. *Western Journal of Communication*, 65(1), 65-88.
- 2000** Bell, E., Golombisky, K., Hirschmann, K., & Singh, G. (2000, February). To all the girls I've loved before: Academic love letters on mentoring, power, and desire. *Communication Theory*, 10(1), 27-47.
- 1999** Golombisky, K. (1999, Spring). Ladies' home erotica: Reading the seams between home-making and *House Beautiful*. *Journal of Magazine & New Media Research, [on-line serial]* 1(1). Available: www.aejmcmagazine.org/journal.

Miscellaneous Academic Publications

- 2002** Golombisky, K. (2002, October). "Unexcused absences: Education discourses in women's sports, student-on-student sexual harassment, and gender equity advocacy." *Microform Publications of Human Movement Studies*, 15(2). Eugene, OR: International Institute for Sport and Human Performance.

Miscellaneous Publications

- 2008** Golombisky, K., & Sheeler, K. (Eds.) (2008, fall). *NCA Women's Voices: Newsletter of the Women's Caucus and Feminist & Women's Studies Division*, 5(1).
- 2007** Golombisky, K., & Sheeler, K. (Eds.) (2007, fall). *NCA Women's Voices: Newsletter of the Women's Caucus and Feminist & Women's Studies Division*, 4(1).
- 2006** Golombisky, K., & Sheeler, K. (Eds.) (2006, fall). *NCA Women's Voices: Newsletter of the Women's Caucus and Feminist & Women's Studies Division*, 3(1).
- 2005** Golombisky, K., & Sheeler, K. (Eds.) (2005, fall). *NCA Women's Voices: Newsletter of the Women's Caucus and Feminist & Women's Studies Division*, 2(1).
- Golombisky, K. (Ed.) (2005, winter). *SSCA 75th Annual Convention Newsletter*.
- Golombisky, K. (2005, winter). On membership and Mentoring. *Ad News: Newsletter of the Advertising Division of AEJMC*.
- 2004** Golombisky, K., & Sheeler, K. (Eds.) (2004, fall). *NCA Women's Voices: Newsletter of the Women's Caucus and Feminist & Women's Studies Division*, 1(1).
- Golombisky, K. (2004, winter). Recruit a new member today... Our volunteers are standing by. *Ad News: Newsletter of the Advertising Division of AEJMC*, 7.
- Golombisky, K. (2004, February) Hava Tampa Good Time. *Southern States Communication Association annual convention website information*.
- 2003** Golombisky, K. (2003, fall). Membership news: Sign up those doc students: Top 10 reasons to join the Ad Division. *Ad News: Newsletter of the Advertising Division of AEJMC*, 8.
- 1998** Golombisky, K. (1998, October 11). Teach girls to be strong, confident. *St. Petersburg Times*, North of Tampa, p. 1.

Unpublished Work

- 1997** Golombisky, K. (1997, Dec. 15). Interview Notes & Transcript with Dr. Garald G. Parker: Oral History Project Transcript No. 1, Southwest Florida Water Management District. Copy housed in: G. G. Parker Papers, Special Collections, University of South Florida Library, Tampa.
- 1997-98** Golombisky, K. (1997-98). Southwest Florida Water Management District Oral History Project, SWFWMD District Headquarters, Brooksville, FL:
- Transcript No. 1: Interview Notes & Transcript with Dr. Garald G. Parker, Dec. 5, 1997.
 - Transcript No. 2: Interview Notes & Transcript with Zolda Favot, Dec. 11, 1997.
 - Transcript No. 3: Interview Notes & Transcript with Alfred A. McKethan, Dec.

- 16, 1997.
- Transcript No. 4: Interview Notes & Transcript with Dale H. Twachtman, Jan. 19, 1998.
- Transcript No. 5: Interview Notes & Transcript with Carolyn Thomas Stewart, Jan. 23, 1998.
- Transcript No. 6: Interview Notes & Transcript with Cassandra & Robert Atkinson, Jan. 28, 1998.
- Transcript No. 7: Interview Notes & Transcript with Michael Zagorac Jr., Feb. 20, 1998.
- Transcript No. 8: Interview Notes & Transcript with Donna K. Parkin-Welz, March 4, 1998.

Training Manuals & Workbooks

- 2008** Golombisky, K. (2008). *Creative strategy workbook*.
- 2002** Bell, E., Golombisky, K., & Holtzhausen, D. (2002). *CommunicationRules!: Strategic communication planning, copywriting, design, public speaking & presentations*.
Golombisky, K. (2002). *Writing for Mass Media Course Workbook*.

Memberships

- aejmc** Association for Education in Journalism & Mass Communication
ica International Communication Association
nca National Communication Association
orwac Organization for Research on Women & Communication
osclg Organization for the Study of Communication, Language & Gender

Competitive Conference & Convention Papers

- 2013** “The Status of Feminist Public Relations Theory,” AEJMC, August 2013, Washington D.C.
- 2011** with J. Ford Stamps: “Woman as fashion accessory proving heterosexual manhood in men’s metro-sexual magazine advertising,” NCA, November 2011, New Orleans
- 2010** with R. Lee Sing: “Facebook at Serena Software: Relationship building among employees,” NCA, November 2010, San Francisco
- 2008** with E. McKenna: “Women making sense of music television women,” NCA, November 2008, San Diego
- 2007** “The focus group as consciousness-raising: Men discussing women’s studies,” NCA, November 2007, Chicago
- 2006** “Gone to the Dogs: Middle-Aged Women in Advertising,” NCA, November 2006, San Antonio
- 2005** “The American Association of University Women (AAUW) and the New White,” NCA, November 2005, Boston
- “Age is skin deep: Middle-aged women and ‘anti-aging’ advertising,” NCA, November 2005, Boston
- “‘Anti-aging’ magazine advertising and the war on Nature,” AEJMC, August 2005, San Antonio

- “The First Amendment campaign: How to get students to think more deeply about free speech,” AEJMC, August 2005, San Antonio
- 2004** “Judging courtship: The Supreme Court’s discursive construction of student-on-student sexual harassment,” NCA, November 2004, Chicago
- “Women of a certain age, magazine advertising, and a politics of the unmarked,” AEJMC, August 2004, Toronto
- “The media diversity PSA poster campaign: How to teach students about media diversity issues through researching, collaborating, writing, designing, revising and displaying poster PSAs,” AEJMC, August 2004, Toronto
- “Reforming rhetoric & the new white: Using race to sell(out) gender equity in 1990s Education Reform,” SSCA, April 2004, Tampa
- 2003** with D. Holtzhausen: “Pioneering Women and Founding Mothers: Projecting Feminism onto the Past.” NCA, November 2003, Miami
- “Governing bodies: The AIAW myth as symbolic action.” SSCA, April 2003, Birmingham
- 2002** Top Faculty Paper, Feminist & Women’s Studies Division: “Gendering the interview: Feminist reflections on doing public oral history.” NCA, November 2002, New Orleans
- “The hortatory negative, hierarchical psychosis, & the notable misfortune of relations between the sexes: Kenneth Burke & feminism.” SSCA, April 2002, Winston-Salem, NC
- 2000** “Problematizing gender equity across eight schooling issues.” NCA, November 2000, Seattle
- “Hey, I’m the coach’s wife, not the team mom: Mother’s role in the little league family’s performance of gender.” NCA 2000, November, Seattle
- “Integrating public speaking into the advertising curriculum.” AEJMC, August 2000, Phoenix
- Top Graduate Student Paper, Commission on the Status of Women: “Four gender equity models & why they matter to mass communication education.” AEJMC, August 2000, Phoenix
- 1999** “Gender equity as sexual disguise in education.” NCA, November 1999, Chicago
- “Getting a sense of humor: On sex scandal & women joking in journalism.” AEJMC, August 1999, New Orleans
- “Spatial concepts of TV: Toward a critical phenomenology of mediated human geography.” AEJMC, August 1999, New Orleans
- “Laughing matters: Sex, lies & the fourth estate.” SSCA, April 1999, St. Louis
- 1998** “Ladies home neurotica: Reading the seams between homemaking and *House Beautiful*.” NCA, November 1998, New York

“Title IX & educational equity: What difference does it make?” NCA, November 1998, New York

“Interior design magazines as neurotica.” AEJMC, August 1998, Baltimore

1997

“*How to Make an American Quilt*: A cinematic watching cure for matriarchal genealogy.” NCA, November 1997, Chicago

“Television as place: Toward a viewer-based geography of the media.” NCA, November 1997, Chicago

Invited Conference & Convention Panels

2017

Discussant: “Advertising and the F-Word: What’s Race, Sexuality, Gender Identity, and Ethnicity Got To Do With It?” AEJMC August 2017, Chicago

2016

Co-Organizer/Co-Planner with Michelle Hughes Miller: “Title IX: Framing Women & Gender,” 2nd annual USF Title IX Conference, September 2016, Tampa

Panelist: “Faculty Panel on Graduate Student Experience,” USF Graduate Studies, August 2016, Tampa

Panelist/Facilitator: “Defining Feminisms,” Feminist Inquiry in the Communication Discipline, ORWAC Gender Pre-Conference, February 2016, San Diego

2014

Panelist, “The J-School Gender Gap: Causes & Impacts,” Co-sponsored by the Internship and Careers Interest Group and the Council of Affiliates, AEJMC, August 2014, Montreal

Chair, “Cultural Groups and Identity,” USF Interdisciplinary Conference on Forms of Conflict and Unrest, Graduate Student Association of Political Scientists, April 2014, Tampa

2013

Poster Research Presentation, “The Status of Feminist Public Relations Theory,” USF College of Arts & Sciences Oktoberfest Research Symposium

Co-Organizer & Chair, “Back to the Future: Celebrating 40 years of Commission on the Status of Women Leadership,” AEJMC Highlight Session, August 2013, Washington D.C.

Discussant, Advertising Division Scholar-to-Scholar Papers, “Products and People,” AEJMC, August 2013, Washington, D.C.

Discussant, Papers Presented for “Magazine, Newspaper, & Online Divisions,” AEJMC Southeast Colloquium, March 2013, Tampa

2012

Respondent, “Top Papers” in Feminist & Women Studies Division, NCA, November 2012, Orlando

Panelist, “Critiquing Communication in Digital Spaces: A Feminist Perspective,” Florida Communication Association, October 2012, Orlando

Panelist, “Mad Women: Mothering & Careers,” Advertising Division and Commission on the Status of Women, AEJMC, August 2012, Chicago

- 2011** Panelist, “Plug in the Paper Incubator,” Session I: From Idea to Article, Organization for Research on Women and Communication (ORWAC), February 2011, Monterey, CA
- Panelist, “Troubleshooting Your Problem-Child Project,” Session II: From Idea to Article, Organization for Research on Women and Communication (ORWAC), February 2011, Monterey, CA
- 2010** Paper, “Teaching Diversity as Professional Excellence in Communication Careers,” Organization for the Study of Communication, Language, and Gender (OSCLG), October 2010, St. Petersburg, FL
- 2009** Women’s Caucus Representative: NCA Forum Town Hall on the Politics of NCA, November 2009, Chicago
- 2008** Respondent, NCA Feminist & Women’s Studies Division: “UnConventional Women at Play: Technology & Sports,” November 2008, San Diego
Panelist, Commission on the Status of Women Signature Panel: “Gender & AEJMC: Past, present and future,” August 2008, Chicago
- 2007** Representative, NCA Women’s Caucus: “AEJMC, ICA, ORWAC, OSCLG, & NCA: Setting an Agenda for a Women’s Communication Alliance,” Women’s Caucus, NCA, November, 2007, Chicago
- Participant: “Womentoring IV” panel: Women’s Caucus, NCA, November 2007, Chicago
- Respondent, NCA Feminist & Women’s Studies Division: “Feminist Organizing in Local, Global, and Online Organizational Contexts,” November 2007, Chicago
- Chair: “Plugging Kenneth Burke into Contemporary Discourses: Top Student Papers,” Burke Society, SSCA, April, 2007, Louisville
- 2006** Representative, AEJMC Commission on the Status of Women: “AEJMC, ICA, ORWAC, OSCLG, & NCA: Forging a Historic Alliance and Agenda for Women in Communication,” Women’s Caucus, NCA, November, 2006, San Antonio
- Participant: “Womentoring III” panel: Women’s Caucus, NCA, November 2006, San Antonio
- Panelist: “Feminists Teaching: Dialogues on Duplicity, Subversion, and Activism,” Critical & Cultural Studies Division, AEJMC, August 2006, San Francisco
- Respondent: “(Re)Understanding Feminist Pedagogies,” Gender Division, SSCA, April 2006, Dallas
- Chair: “When Bad Things Happen with Good Communication,” Burke Society, SSCA, April 2006, Dallas
- 2005** Participant: “Womentoring II” panel: Women’s Caucus, NCA, November 2005, Boston
- Moderator: “When medicine fails: Advertising and healthy communities,” Advertising Division refereed research panel, AEJMC, August 2005, San Antonio
- Discussant: “Women & Perceptions of Power: Breaking the Gender Ties that Bind,” Commission on the Status of Women, AEJMC, August 2005, San Antonio

- Moderator: "Competitive Papers in Burkean Scholarship," Burke Society, SSCA, April 2005, Baton Rouge
- 2004**
- Participant: "Womentoring I: Generating and Mentoring Women's Academic Identities" panel, Women's Caucus, NCA, November 2004, Chicago
- Discussant: "Women & the Media" panel, Commission on the Status of Women. AEJMC, August 2004, Toronto
- Discussant: Advertising Division Poster Session, AEJMC, August 2004, Toronto
- Moderator: Professional Freedom & Responsibility Panel, Advertising Division, AEJMC, August 2004, Toronto
- Panelist: "The Convergence Conundrum: Where does Public Relations Fit?" Public Relations Division, SSCA, April 2004, Tampa
- Panelist: "Burke in Use at the University of South Florida," Burke Society, SSCA, April 2004, Tampa
- 2003**
- Panelist: "Doing/Teaching Feminist Theory within the Undergraduate College and University Setting," NCA, November 2003, Miami
- Panelist: "Instructional Strategies to Accommodate Student Resistance," NCA, November 2003, Miami
- Instructor: "Teaching Diversity," Advertising Division Pre-Convention Workshop, AEJMC, August 2003, Kansas City
- Discussant: Advertising Division Poster Session, AEJMC, August 2003, Kansas City
- Respondent: "Feminist Issues in Popular Communication," Popular Communication Division, SSCA, April 2003, Birmingham
- 2002**
- Discussant: Professional Freedom & Responsibility Panel, Advertising Division, AEJMC, August 2002, Miami
- Respondent: "Popular Communication in Film, Television and Music," Popular Communication Division, SSCA, April 2002, Winston-Salem
- 2001**
- Respondent: "Stepping Backwards: Conservative Patriarchal Ideology & Film," Mass Communication Division, NCA, November 2001, Atlanta
- Respondent: "Media Narratives in Our Lives," Mass Communication Division, SSCA, April 2001, Lexington
- 2000**
- Moderator: "Creating & Recreating Identity in the Classroom, Cosmetics, Social Systems, & Healthcare," Feminist & Women's Studies Division, NCA, November 2000, Seattle
- Moderator: "Cyberspace, Identity, and Power: The Culture of the Web," Cultural and Critical Studies Division, AEJMC, August 2000, Phoenix

Honors & Awards

Research & Scholarship

- 2016** Paper Honored: "From the *JAE* archives: Reprints of classic articles from the past 20 Years." Previously published essay was one of only four articles selected by past editors to appear in the *Journal of Advertising Education* 20th Anniversary Issue.
- 2008** Discretionary Award, University of South Florida, outstanding research productivity
- 2007** Top Feminist Scholar Award, Organization for Research on Women & Communication
- 2002** Top Faculty Paper, NCA Feminist & Women's Studies Division
- 2000** Top Student Paper, AEJMC Commission on the Status of Women
- 1999** USF Arthur P. Bochner Award for Outstanding Doctoral Studies Achievement
- 1997** Academic Achievement Award, doctoral work, USF Department of Communication
- 1996** American Women in Radio & Television Scholarship, Hurricane Chapter, Tampa
- 1994** Kappa Tau Alpha National Mass Communications Honor Society
- 1994** Arthur M. Sanderson Scholarship, USF School of Mass Communications

Teaching

- 2004** USF Provost's Recognition, Outstanding Mentor of Graduate Teaching Assistant
- 2003** Outstanding Achievement Empowering Students with Disabilities, USF Student Disability Services
- 1999** USF Provost's Commendation, Excellence in Graduate Assistant Teaching
- 1998** USF Provost's Commendation, Excellence in Graduate Assistant Teaching

Service

- 1999** Women's Leadership Development Award, American Association of Colleges for Teacher Education. Principal Author: USF Gender & Schooling Interest Group

Professional Service: Discipline

Editorial

Editorial Board: *Journal of Research on Women and Gender*, 2014-present
 Editorial Board: *Journal of Advertising Education*, 2006-present
 Editorial Board: *Western Journal of Communication*, 2013-14, 2015-17
 Editorial Board: *Women's Studies in Communication*, 2011-2013

Ad Hoc Reviewing

(book) C. Armstrong & J. Mahone, *"It's on Us": Media & The Culture of Rape*, Palgrave, 2015
 (book) R. Tong, *Feminist Thought*, 4th edition. Westview, 2014

- (book) B. Barnett, *Media, Mothers, & Murder* (working title). Routledge, 2013, 2014
 (journal) N. Eltantawy (Ed.) (2013). *Feminist Media Studies. Special Issue: Women & Media in the Middle East*, 13(5)
 (book) C. Armstrong (Ed.) (2013). *Media Disparity: A Gender Battleground*. Lexington
 (book) D. L. Altheide & C J. Schneider (2013, 2nd ed.). *Qualitative Media Analysis*. Sage
 (journal) *Qualitative Communication Research*, 2012
 (journal) *Western Journal of Communication*, 2002, 2004, 2012
 (journal) *Women & Language*, 2011
 (journal) *Journal of Magazine & New Media Research*, 2010
 (journal) *Critical Studies in Media Communication*, 2005

Elected & Appointed Offices

- AEJMC** Commission on the Status of Women: Judge, Awards Committee,
 Lillian Lodge Kopenhaver Outstanding Junior Scholar Award, 2015, 2014
 Advertising Division: Membership Chair, 2003-06
- NCA** Women's Caucus:
 Past Chair/Francine Merritt Award Coordinator, 2007-08
 Chair, 2006-07
 First Vice Chair & Program Planner, 2005-06
 Second Vice Chair & Secretary, 2004-05
 Co-Founder & Co-Editor with Kristina Sheeler: *NCA Women's Voices: Newsletter of the Women's Caucus and Feminist & Women's Studies Division*, 2004-08, 5 volumes
 Women's Caucus Representative to the NCA Nominating Committee, 2007
 Women's Caucus Representative to the NCA Legislative Assembly, 2007
 SSCA Representative to the NCA Nominating Committee, 2005, 2006
 Selection Committee: Francine Merritt Award for Outstanding Contributions to the Lives of Women in Communication, 2004
- SSCA** Kenneth Burke Society, Southern States Communication Association
 Chair, 2007, 2008
 Vice Chair & Program Planner, 2006, 2007
 Secretary, 2004, 2005
 SSCA Ad Hoc Committee on Electronic Submissions, 2006-07
 SSCA Executive Council, 2005, 2006
 Local Arrangements: SSCA Tampa Convention, 2004
- OSCLG** Author & Coordinator: letter of nomination and nomination package for Elizabeth Bell, 2000 recipient, OSCLG Feminist Mentor Award

Convention Paper Reviewing

- AEJMC** Advertising Division
 Research Section, 2001, 2002, 2003, 2004
 Special Topics Section, 2005, 2007
 Teaching Section, 2005
 Professional Freedom & Responsibility Section, 2002, 2003, 2004

Commission on the Status of Women, 2001-13

Cultural & Critical Studies Division, 1999, 2000, 2001

NCA Feminist & Women Studies Division, 2005, 2007, 2008, 2012, 2013

SSCA Popular Communication Division, 2002

SECEJMC Southwest Education Council for Education in Journalism & Mass Communication Symposium, 2001

Professional Service: Department

USF Department of Women's & Gender Studies

Grad Director 2011-present

Colloquium Organizer, WGS Annual Feminist Research Colloquium, April, 2012, 2013, 2014, 2015, 2017

IRB Dept. Backup Approver, USF Office of Research Integrity & Compliance, 2014-present

Dept. Approver, USF Office of Research Integrity & Compliance, 2011-13

Committees Faculty Evaluation Committee, Co-Chair, 2015-present

Combined Faculty Committee: Department of Women's and Gender Studies Academic Program Review 2015-16

Search Committee, WGS Instructor, 2014

Search Committee Chair, WGS Assistant Professor, 2012-13

Search Committee, WGS Instructor, 2011-12

Misc. WGS Seminar Organizer and Facilitator: How to Apply to Doctoral Programs, 2014

WGS table, USF Black Heritage Month Kick-off Celebration, 2014

USF School of Mass Communications

Coordinator Mass Communications basic course, MMC 2100 "Media Writing," 2005-11

- Overhauled & updated curriculum for multimedia skills, 2010
- Collaborated with The Poynter Institute's online News University ("NewsU") to offer USF SMC students significantly discounted certificate programs in understanding journalism, media writing, and multimedia, 2010
- Set up and maintain course blog available at <http://mmc2100atusf.wordpress.com>, 2010
- Updated English Diagnostic Test (EDT), 2009
- Updated standardized quizzes & tests for AP style, Spelling, and midterms, 2005-09

Committees Graduate Committee, 2003-11

Tenure & Promotion Committee, 2007-11

Executive Committee, 2010-11, 2003-06

School Search Committee, School Director, 2008-09, 2009-10

Advertising Search Committee, 2008-09

Advertising Search Committee Chair: 2006-07

Curriculum Committee, 2006-007

Library Representative, 2004-05

Ad Hoc Convergence Committee, 2003-04

Undergraduate Committee, 2002-03

Graduate Student/Alumni Representative: Accreditation Self-Study Committee, 1999-2000 (Accrediting Council for Education in Journalism & Mass Communication)

Graduate Student Representative: Search Committee: School Director, 1994-95

Misc. Copywriter: SMC MA ad for AEJMC 2007 annual convention program, 2007

Coordinator: Brought "Digital Television Report" to the SMC (Lillian Dunlap and Andrew Thornhill), September 2007

Volunteer: "Advertising Campaigns" spring capstone course, competition team, American Advertising Federation National Student Advertising Competition, 2006, 2005

Editing: Alumni News, Newsletter, 1997

Media Relations: *Spectrum* undergraduate project, televised WUSF-TV 16, 1996

USF Department of Communication

Speaker Women & Sports unit for "Women & Communication," 1997-2000

Cast Member Communication Day Performance, "A Performance about Sex," adapted/directed by Elizabeth Bell, 1999

Communication Day Performance, "A Piece of Advice, A Word of Caution, A Grain of Salt: 100 Years of Advice to Women from Women," adapted/directed by Elizabeth Bell, 1997

Mentor New Graduate Student Mentoring Program Graduate Communication Council, 1996, 1998

Professional Service: University of South Florida

Mentor Faculty Mentor, College of Arts & Sciences Faculty Mentoring Program, 2016-present

Committees Tenure & Promotion Committee, School of Social Sciences, College of Arts & Sciences, 2017-18

Graduate Curriculum Committee, School of Social Sciences, College of Arts & Sciences, 2014-17

USF Contemporary Art Museum Collection Acquisition Committee, 2015, 2016

President's Title IX Advisory Committee:

Ex Officio, 2009-10, 2012-2015

Interim Chair, 2010-11, 2011-12

Chair, 2006-09

Faculty Representative, 2004-05

Cultural Competency Training, Virtual Cultural Competency Commons Curriculum Development Committee, USF Office of Multicultural Affairs, 2014

Internal Review Committee: *USF Oracle*, 2011

Diversity Committee, College of Arts & Sciences, 2010-2012

USF Athletics Council (ex officio): 2006-2009

Department of Women's & Gender Studies Futures Committee, appointed by the dean, College of Arts & Sciences, 2009-2010

Planning Committee Member: 2008 Women's Sports Symposium, NCAA Women's Basketball Final Four Tampa Community Initiative, USF Athletics.

USF Scholarship Oversight Committee: 2007-2008

USF Gender & Schooling Interest Group (GASIG): research, outreach, programming promoting diversity in education, 1997-2001

Graduation Marshal: 12/11, 4/12, 12/12, 5/13, 5/14, 12/15, 12/16, 5/17

Media Quoted Expert Source, "'50 Shades of Grey' means lots of green" by Cloe Cabrera, TBO Extra, tboextra.com, Published Sept. 7, 2012

Gender Expert, "Social Issues & Gay Marriage," USF Faculty Experts list, USF Communications & Marketing special report for Republican National Convention held in Tampa, in August 2012. Report date: Aug. 9, 2012

Presentations Instructor: "Everything You Ought to Know about Gender Equity," Cultural Competency Certificate Program Curriculum, USF Office of Multicultural Affairs: fall 2012, 2013

Panelist: Screening, *Miss Representation*, USF Women's Status Presidential Advisory Committee, February 2012

Guest Speaker: USF Women's Status Presidential Advisory Committee, November, 2008

Instructor: "Finding Your Active Teaching Style," New Faculty and New TA training seminar sessions, USF Center for 21st Century Teaching Excellence, August 2007, 2008

Nominator & Speaker: "USF President's Women's Leadership Awards": Nominated & spoke on behalf of recipient Barbara Sparks-McGlinchy, USF Senior Associate Director of Athletics, April 2008

Guest Speaker: "The Status of Women's Studies at USF," Grace Allen Room, Library, March 27, 2008

Moderator: U.S. Media and Arab Stereotypes, sponsored by the USF Arab American Student Association and Leadership, March 2003

Guest Speaker: USF Diversity Network. "Infusing Diversity throughout the Syllabus," December 2003

Diversity Instructor: New faculty and TA training. Center for Teaching Enhancement, August 2003

Volunteer

Volunteer: USF N.I.T.E. Walk: fall 2011, spring 2012, fall 2012, spring 2013, fall 2013, fall 2014

Participant: Feminist Philosophy Reading Group, Dr. Joanne Waugh, USF Department of Philosophy, summer 2012

Volunteer: "Advertising Campaigns" capstone class took on USF Women's Athletics as pro bono client to produce a communication plan, fall 2007

Participant: USF Diversity Summit, January 2007

Participant: "Storyweaving for Teachers," Spiderwoman Theater Group, Communication Department, January 2003

Research volunteer: communication audit and focus groups, USF Department of Women's Studies, 2003

Participant: Service Learning Seminar, USF Center for Teaching Enhancement, 2003

Participant: African-American Students' Views on Teaching & Learning at USF, USF Center for Teaching Enhancement, 2002

Participant: discussion group, strategies for teaching diversity and difficult courses, USF Center for Teaching Enhancement, 2002

Participant: Curriculum Progress: Reflecting the Latino Experience, USF Center for Teaching Enhancement, 2000

Coordinator: David Sadker Student Lecture and Faculty Workshop, USF, March, 2000
Sponsors: USF Gender & Schooling Interest Group with University Lecture Series, College of Education, College of Arts & Sciences, Office of Diversity Initiatives, Center for Teaching Enhancement, Institute on Black Life, and departments of Africana Studies, Communication, and Women's Studies

Member: Dean's Gender Reading Group, USF College of Education, 2000

Coordinator: Myra Sadker Days, Gender & Schooling Interest Group, USF, March, 2000

Volunteer: Advertising production, USF Oracle student newspaper, fall semester, 1999

Professional Service: Community

Judge: Teacher of the Year, Florida Scholastic Press Association, March 2011

Judge: ADDY Annual Advertising Awards, Suncoast Chapter of the American Advertising Federation, Hosted by Ringling College of Art + Design, Sarasota, FL, January 2011

Writing Coach/Guest Speaker: Media General, *Tampa Tribune*, TBO.com, Tampa, December 2010

Instructor: high school newspaper design, Florida Scholastic Press Association annual convention, Tampa, April 2007

Producer: “Gender Equality in Education” televised panel discussion, Education Channel 18, *Community Forum*, Tampa (GASIG project), March 2000

Communication Coordinator: The Compass Project Inc., education grants for women, Tampa; coordinated pro bono development of collateral material, 1991-93

PSA Campaign Coordinator: Drop-out Prevention Awareness, Hillsborough County Public Schools, Tampa, coordinated annual pro bono print and broadcast PSA campaign, 1990-93

Advertising Coordinator: business and education partnership, Greater Tampa Chamber of Commerce, coordinated production of pro bono collateral for program facilitating responsible employment of high school students, 1990-91

Committee: tourism promotion, Hillsborough, NC, Chamber of Commerce, 1988-89

Adult Reading Tutor: Raleigh, NC, Adult Literacy Council, 1983-84

Student Committees

- In progress** Thesis Chair: Abby Schneller, USF Department of Women’s & Gender Studies
- MA Internship Committee Chair: Neylis Sanchez, USF Department of Women’s & Gender Studies, *USF Safe Zone Ally Program, Office of Multicultural Affairs*
- Thesis Committee: Mary McKelvie, USF Department of Women’s & Gender Studies *Mapping Hate: Hate-Group Surveillance and the Southern Poverty Law Center’s “Hate Map”*
- Thesis Committee: Joshlyn Lawhorn, USF Department of Women’s & Gender Studies
- Dissertation Committee: Raheleh Dayerizadeh, USF Department of International Affairs, *Constructivism, Norms, and Women’s Rights in Iran*
- Dissertation Committee: Katie Cooper, USF Department of Sociology, *Women and Standup Comedy*
- 2017** Thesis Committee Chair: Aslı Aygüneş, USF Department of Women’s & Gender Studies, *“Mothers like Us Think Differently”: Mothers’ Negotiations of Virginity in Contemporary Turkey*
- Thesis Committee: Jessica Pinto, USF Department of Women’s & Gender Studies, *Resistance from Within: Domestic Violence and Rape Crisis Centers that Serve Black/African American Populations*

Thesis Committee: Shannon Suddeth, USF Department of Women's & Gender Studies, *(Dis)Enchanted: (Re)constructing Love and Creating Community in the Once Upon a Time Queer Fandom*

MA Portfolio Committee: Rachel Preston, USF Department of Women's & Gender Studies

Thesis Committee: Manuel Ramirez, USF Department of Sociology, *Cosplay, Conventions, and Identity Construction*

Chair of Dissertation Defense: Kiersten Downs, Department of Anthropology, *"Beautifully Awful"—A Feminist Ethnography of U.S. Women Veterans' Experiences with Transition from Military Service*

2016 MA Internship Committee Chair: Jennie Reiken, USF Department of Women's & Gender Studies, *Selling the Economics of Equality: Modernizing the Florida Civil Rights Act of 1992*

MA Internship Committee Chair: Kelly Dyer, USF Department of Women's & Gender Studies, *Global Meets Local: The Convention on the Elimination of all Forms of Discrimination Against Women & the United Nations Association of Tampa Bay*

Thesis Committee: Kaeleen Kosmo, USF Department of Women's & Gender Studies, *Tough Guy, Sensitive Vas: Masculinity, Male Contraceptives, & the Sexual Division of Labor*

Chair of Dissertation Defense: Christine Wieseler, Department of Philosophy, *A Feminist Contestation of Ableist Assumptions: Implications for Biomedical Ethics, Disability Theory, and Phenomenology*

Chair of Dissertation Defense: Joanna Bartell, USF Department of Communication, *When the Map Ignores the Territory: An Examination of Gendered Language in Cancer Patient Information Literature*

2015 Thesis Committee Chair: Mary Dickman, USF Department of Women's & Gender Studies, *Let's Move! Biocitizens and the Fat Kids on the Block*

Thesis Committee Chair: Rakshinda Shah, USF Department of Women's & Gender Studies, *Interpretations of Educational Experiences of Women in Chitral, Pakistan*

Thesis Committee: Robert Bruce, USF Department of Communication, *Straight Benevolence: Preserving Heterosexual Authority and White Privilege*

Honors Thesis Committee Chair: Jenna Nixon, USF College of Arts & Sciences, *Women in Pharmacy: A Literature Review and A Proposal*

Chair of Dissertation Defense: Elaina Behounek, USF Department of Sociology, *Mediated Relationships: An Ethnography of Family Law Mediation*

2014 Thesis Committee: Kasie Holmes, USF Department of Women's & Gender Studies, *Herstorizing Baldness: Situating the Experiences of Women with Baldness from Skin and Hair Disorders*

MA Internship Committee Chair: Heather Kozar, USF Department of Women's & Gender Studies, *Facing the Future: Reinforcing the Mission of Pay It Forward Farms*

MA Internship Committee Chair: Samantha Heuwagen, USF Department of Women's & Gender Studies, *"A Blog is a Continuing Conversation": How I Learned to Blog and Use Social Media as a Feminist Activist*

Dissertation Committee: Amanda Firestone, USF Department of Communication, *"Is That What You Dream About? Being a Monster?": Bella Swan and the Construction of the Monstrous-Feminine in The Twilight Saga*

Thesis Committee: Aphrodite Kocieda, USF Department of Communication, *"We're Taking Slut Back": Analyzing Gender Politics in Chicago's Slutwalk March*

Honors Thesis Committee: Stephanie Long, USF College of Arts & Sciences, Department of Women's & Gender Studies, *The Comfort of Inclusion: Improving Sex Education in the United States*

Honors Thesis Committee: Vishu Pasham, USF College of Arts & Science, *Food-related Media as a Barometer of Current Gender Stereotypes and Practices*

2013

MA Internship Committee Chair: Rebecca Killik, USF Department of Women's & Gender Studies, *Reconciling Faith and Reproductive Justice: Forming a Student Organization for Spiritual Youth for Reproductive Freedom*

Thesis Committee: Heidi Kramer, USF Department of Women's & Gender Studies, *Monsters Under the Bed: An Analysis of Torture Scenes in Three Pixar Films*

Thesis Committee: Kristin Gay, USF Department of English, *Unbearable Weight, Unbearable Witness: The (Im)possibility of Witnessing Eating Disorders in Cyberspace*

Thesis Committee: Megan Wood, USF Department of Communication, *When Celebrity Women Tweet: Examining Authenticity, Empowerment, and Responsibility in the Surveillance of Celebrity Twitter*

2012

MA Internship Committee Chair: Brittany Taylor, USF Department of Women's & Gender Studies, *Reaching Out from Privilege: An Analysis of a Minority Outreach Program at Metro Wellness and Community Centers and Applications for Future Research*

Thesis Committee: Elaine Taylor, USF Department of Women's & Gender Studies, *A Woman's Interactive Guide to Self Discovery*

Dissertation Committee: Steve Schoen, USF Department of Communication, *The Rhetoric of Evidence in Recent Documentary Film and Video*

Dissertation Committee: Carly Gieseler, USF Department of Communication, *Performances of Gender and Sexuality in Extreme Sports*

Thesis Committee: Megan Pugh, USF Department of Communication *An Evolving Dyke-otomy: Lesbianism, Language, and Learning.*

2011

MA Internship Committee Chair: Kelly Wagner, USF Department of Women's & Gender Studies, *Using Art to Engage At-risk Girls at PACE Center for Girls.*

Thesis Committee: Allyson Calandro, USF School of Mass Communications *A Focus Group Study of Baby Boomers' and Older Adults' Interpretations of Fear Appeals in Health Care Reform Political Advertising*

Thesis Committee: Laura LeBeau, USF School of Mass Communications
USF's Coverage of Women's Athletics on the Internet: A Content Analysis

Chair of Dissertation Defense: Emily Ryalls, USF Department of Communication
Girl Bullies

Thesis Committee: Alicia Pack, USF School of Mass Communications
Athletic Website Representations of Collegiate Volleyball

Thesis Committee: Emma Brown, USF School of Mass Communications
News Framing of the Supreme Court's Decision in Citizens United v. Federal Election Commission and the First Amendment

Thesis Committee: Andrea Lypka, USF School of Mass Communications
Framing 10/12 and 3/11 in American and European News

Chair of Dissertation Defense: Christine Grogan, USF Department of English
The Wound & the Voiceless: The Insidious Trauma of Father-Daughter Incest in Six American Texts

Thesis Committee: Cherisse Rivera, USF School of Mass Communications
Public Perceptions of Organizational Culture and Organization-Public Relationships

Honors Thesis Chair: Ashley Holloway, USF College of Fine Arts
The Controversy of Human Photographic Manipulation in the Advertising and Magazine Industries and the Views of Female Art Studio Students.

2010

Thesis Chair: Colleen Krepstekies, USF School of Mass Communications
News Media Representations of Women in the U.S. Military post September 11, 2001

Thesis Committee: Jessica McDonald, USF School of Mass Communications
Consumer Responses to Stereotypical Versus Non-stereotypical Depictions of Women in Travel Advertising

Chair of Dissertation Defense: Matthew Johnson, USF Department of Communication
An Ethnography of the Bay Area Renaissance Festival: Performing Community and Reconfiguring Gender

2009

Thesis Chair: Rianna Lee Sing, USF School of Mass Communications
Social Network Web Sites and Intra-Organizational Relationships: Using Facebook to Build Employee Relationships at Serena Software

Dissertation Committee: Gregory Smith, USF Department of Communication
Rhetorics of Fear, Deployment of Identity, and Metal Music Cultures

Thesis Committee: Camille Roberts, USF School of Mass Communications
An Experimental Investigation into the Impact of Crisis Response Strategies on Relationship Quality and Corporate Credibility

2008

Thesis Committee: Susannah Smith, USF School of Mass Communications
Exotic Pet Owners and TV Viewing

Thesis Committee: Courtney Glass, USF Department of Political Science
Nationalism and Women as National Sports Heroes

Chair of Dissertation Defense: Robert Gonzalez, USF Department of Communication

Collaborative Creativity on the Sets of Filmmaking

Chair of Dissertation Defense: Angela Day, USF Department of Communication
The Role of Daughters in Family-Owned Businesses

Thesis Chair: Jennifer Ford, USF School of Mass Communications
Representations of Women in Men's Magazine Advertising

Thesis Committee: Michelle Keating, USF School of Mass Communications
MLB Franchises and their Minor League Players: Maintaining a Relationship on and off the Field.

2007 Thesis Committee: Lorna Geggis, USF School of Mass Communications,
Interpretations of National Weather Service Hurricane Graphics

Thesis Committee: Delia Jourde, USF School of Mass Communications
Public Relations Practices in Puerto Rico

Dissertation Committee: Adi Thelen, USF Communication Department,
Enlightened Narratives: A Rhetorical and Therapeutic Recipe for Living with HIV and Dying of AIDS

2006 Thesis Chair: Elizabeth McKenna, USF School of Mass Communications
Audience Interpretations of the Representation of Women in Music Videos by Women Artists"

Thesis Committee: Sung Taik Cha, USF School of Mass Communications
American Interpretations of Korean Film

Chair of Dissertation Defense: Linda Vangelis, USF Department of Communication
Communicating Change: An Ethnography of Women's Sensemaking on Hormone Replacement Therapies, Menopause, and the Women's Health Initiative

2005 Thesis Committee: Shani Jefferson, USF School of Mass Communications
Occupational Role Portrayals of African-American Women on Prime-Time Television

Chair of Dissertation Defense: Shane Moreman, USF Communication Department
Performance of Latina/o-White Hybrid Identity

2004 Dissertation Committee: Deborah Bowen, USF English Department,
Towards an E-critique Feminine: A Justification of the New Online Feminine Literary Tradition

Dissertation Committee: Eric Shouse, USF Communication Department,
Working Class Standup Comics: Anonymous Celebrities in a Celebrity Culture

Thesis Committee: Coby O'Brien, USF School of Mass Communications,
Brand/Cause Alliances in Advertising

Thesis Committee: Kim Amendola, USF School of Mass Communications,
Identification & Measurement of Two Factors Affecting the Long-term Outcomes of Public Relations Programs: Public Image and Public Trust

Tenure Packages Reviewed

2011 Jacqueline Lambiase, Schieffer School of Journalism, Texas Christian University,
Fort Worth

2008 Barbara Barnett, William Allen White School of Journalism & Mass Communications,
University of Kansas, Lawrence